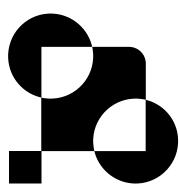
# **DATA STRATEGY**

## Turn your data into a growth driver



An approach that enables to align your Business, IT and Data strategies.

An 360° analytical approach to meet the following challenges:

- > Improve your value creation and decision support processes.
- > Strengthen the agility and development of your business lines.
- Optimize your costs and operational performance.
- Guarantee the quality, security and compliance of your data.
- → Develop a «Data culture» and stimulate your capacity to innovate.

### OUR OFFER

#### **ASSESSING YOUR MATURITY**

- → Formalize your challenges around the data and its life cycle.
- → Analyze the situation to date from an organizational, technological and business perspective.
- → Raise awareness : align, involve and ensure the commitment of all stakeholders.

#### **PROJECT YOUR VISION**

- > Formalize and project your vision in line with the company's strategy (Business and IT).
- → Identify your priorities and perspectives from an organizational and technological perspective.
- > Support the change by communicating on the challenges and transformations to come.

#### **DEPLOY AND IMPROVE**

- → Make your vision a reality by implementing your strategy.
- → Engage in an iterative, milestonebased continuous improvement process.
- Demonstrate the effectiveness of your approach by focusing on actions with rapid and tangible results.

## THE BENEFITS

## 360° APPROACH



Enhance the value of data by democratizing

■ its uses: Self-BI, Data Science...

02

Define a Data roadmap on the Organization,

Technology and Business axes.



Guarantee the agility and performance of your data platform (go-to-cloud).

